



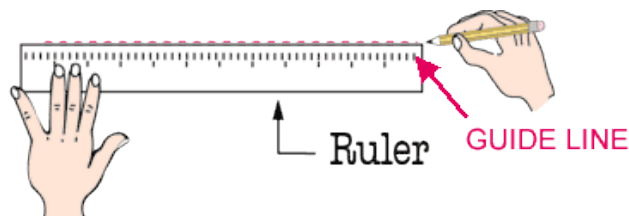
The Wall Works

vinyl lettering and decals

Application Instruction for your Vinyl Lettering and Decals:

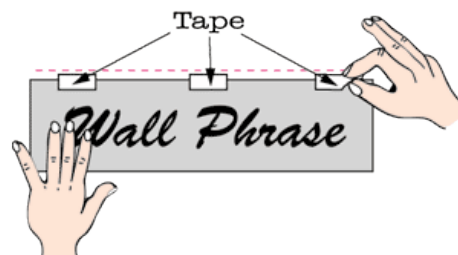
1. Clean the area where the vinyl will be applied with Windex or a soft cloth dampened with denatured alcohol to make sure that it is free from any wax, oil, dirt, dust or debris that will prevent the vinyl from sticking.

2. Once the surface area is clean, dry and free of any dust, use a ruler and pencil to lightly mark a guide line for the top of your quote or phrase. For longer quotes and phrases, make a little tick mark indicating the center of your surface. Mark the center of your quote or phrase as well.

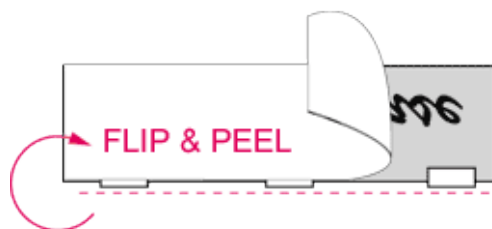


3. Place a small strip of tape to your vinyl and attach it to the surface. This is the time to make sure it is where you want it as well as straight and even. It may be helpful to use a level.

4. Tape the top portion of the phrase to the surface lining it up with your guidelines and center marks, making sure it is positioned exactly the way you want it to look.



5. Flip and peel back the application tape slowly; making sure that the vinyl lettering is sticking to the application tape. If part of a letter does not stick to the application tape, simply rub that area a little more firmly and check again.



6. Holding the application tape by the ends, make sure that the quote or phrase is centered in the chosen area of the wall. It is okay to let the application tape touch the surface of the wall, but be careful to not allow the vinyl lettering to touch the wall until you are absolutely sure of its positioning.

7. Once your confident of the positioning of the vinyl lettering on your surface, carefully rub your hand over the vinyl lettering to apply. Continue rubbing the vinyl lettering more firmly with the squeegee, spatula, Popsicle stick or credit card used before. This allows each part of the vinyl lettering to adhere to the surface of the wall.



8. Carefully remove the application tape from the vinyl lettering, paying attention to any part of the letters that may not transfer to the wall. If this happens, simply rub that area a little more firmly and try again.



9. Rub your finger over the vinyl lettering, as if you are tracing the letters, to make sure that the vinyl is securely applied.

If you would like to watch our application video please visit our site at www.thewallworks.com/applicationvideo and you are welcome to contact us via email at customerservice@thewallworks.com.

Removal

When the time comes to remove the vinyl lettering, use a hair dryer to heat the lettering. The letters should peel off easily when the heat of the dryer is applied to them.